



SNACK SEASONINGS

**ESCAPE THE
BORING**





**WE CREATE
THE SEASONING
FOR YOUR
SNACK BASE**

FLAVOUR THAT ~~TASTES~~ HITS DIFFERENT.

**SPICE UP YOUR DAY
WITH THE LATEST
UPDATES. FOLLOW US
ON LINKEDIN.**



LIFE MOVES FAST, BUT WHEN WAS THE LAST TIME YOU PUT YOURSELF FIRST?

Between the rush of responsibilities and the craving for excitement, there's a moment that's just **YOURS** – a moment to pause, indulge, and let bold flavours take over.

Our new snack seasoning concept is more than a treat; it's a rebellion against the ordinary. One bite is

smooth and comforting, the next electrifies your senses with a fiery twist. Sweet yet spicy, familiar yet unexpected – it's a reminder that self-care is a little rebellion against the rush. Because real balance isn't about keeping up. It's about knowing when to hit pause, savour the thrill, and snack like you mean it.

**PARTNER WITH HÜGLI TO
BRING BOLD, UNFORGETTABLE
FLAVOURS TO YOUR SNACK
PORTFOLIO.**

Flavour trends evolve fast – Hügli stays ahead, crafting bold snack seasonings that excite and surprise. With 90 years of expertise, we create flavour experiences that break the ordinary and push boundaries.

THE REASONS BEHIND THIS CONCEPT:

- Gen Z demands bold, sensory-driven snacks – They seek excitement in every bite.
- Unexpected flavour combinations create a thrilling snacking experience – Contrast keeps consumers engaged.
- The need for novelty is growing – Consumers are actively looking for snacks that stand out.
- Leading with innovation sets brands apart – Now is the time to push flavour boundaries.

... WE ARE YOUR TREND RESEARCH AND DEVELOPMENT PARTNER.



... your
Snack Base

+

... our
Seasonings



=



... your
Trendy Snack



Here's a sample of our many certifications.
Please contact us for other certification options.



Available
on request



Available
on request



SNACKMIX

HONEY & CHILI



SWEET-HOT

A SWEET HARMONY OF CONTRASTS.

Golden honey melts on your tongue with smooth, velvety sweetness – until the bold heat of chili crashes in, igniting your senses. A fearless balance of indulgence and intensity.



**YOUR SNACK
BASE WITH
OUR SNACK
SEASONING**

1

ART. NO.
M124504



SNACKMIX

PINEAP & JALAP

2

ART. NO.
M124501

FRUITY-HOT

**PLE
EÑO**

**TROPICAL SWEETNESS
WITH A FIERY TWIST.**

Juicy pineapple brings a sun-ripened sweetness, but don't get too comfortable – the sharp heat of jalapeño ignites the senses, turning this exotic duo into a thrilling flavour ride.

FRUITY-HOT

ZESTY CITRUS MEETS BOLD SPICE.



Vibrant lime cuts through with a fresh, tangy spark, while robust black pepper delivers an earthy, lingering heat. A flavour contrast that keeps you coming back for more.

3

ART. NO.
M124503

SNACKMIX

LIME  **& PEPPER**



SNACKMIX

**SUGAR
GLAZE &
HICKORY
SMOKE**



SWEET-SMOKEY

SWEET, SMOKY, AND IRRESISTIBLY BOLD.

Rich caramelised sweetness meets the deep, smouldering intensity of woodfire smoke. A slow-burning flavour experience that's both smooth and rugged.

4

ART. NO.
M124505



**CRISPY BACON MEETS
MAPLE'S GOLDEN TOUCH.**

SWEET-SMOKEY

SNACKMIX

MAPLE & BACON

The seductive smokiness of crispy bacon collides with the rich, buttery sweetness of maple syrup. A bold, unapologetic clash of indulgence and intensity.

5

ART. NO.
M124497

SNACKMIX

SWEET & SMOLDERING CAJUN

WE CREATE
THE SEASONING
FOR YOUR
SNACK BASE





SWEET-SALTY

CREOLEAN HEAT WITH A CARAMELISED EDGE.

Bold Cajun spices bring smoky fire, balanced by a subtle sweetness that teases the taste buds. A deep, complex warmth that builds with every bite.

6

ART. NO.
M124500

CARAMELISED INDULGENCE DANGEROUSLY BALANCED.

Deep, buttery toffee collides with bold salt in a rich, sweet-savoury explosion. Smooth yet crunchy, sweet yet daring – this contrast keeps you coming back for more.





SWEET-SALTY

SNACKMIX

GOLDEN BLISS & SALTY BITE

7

ART. NO.
M124502

SNACKMIX

BALSAMIC & RASPBERRY

Aged balsamic brings deep, velvety acidity, while raspberry bursts through with a bold, fruity tang. A refined collision of sweet, sour, and savoury.





SAVOURY-FRUITY

**FRUITY
SWEETNESS
MEETS
REFINED
TANG.**

8

ART. NO.
M124496

SNACKMIX
KIMCHI
& LIME



SAVOURY-FRUITY

FERMENTED SPICE MEETS ZESTY FRESHNESS.



**WE CREATE
THE SEASONING
FOR YOUR
SNACK BASE**

The umami-rich depth of fermented kimchi brings bold, savoury heat, while a sharp splash of lime cuts through with vibrant acidity. A flavour clash that's both fiery and fresh.

9

ART. NO.
M124499

**WANT TO TRY
OTHER VARIETIES?
ORDER NOW
FOR FREE!**



**SCAN &
ORDER**

